

SEO: Pharmacy's Missing Secret Weapon

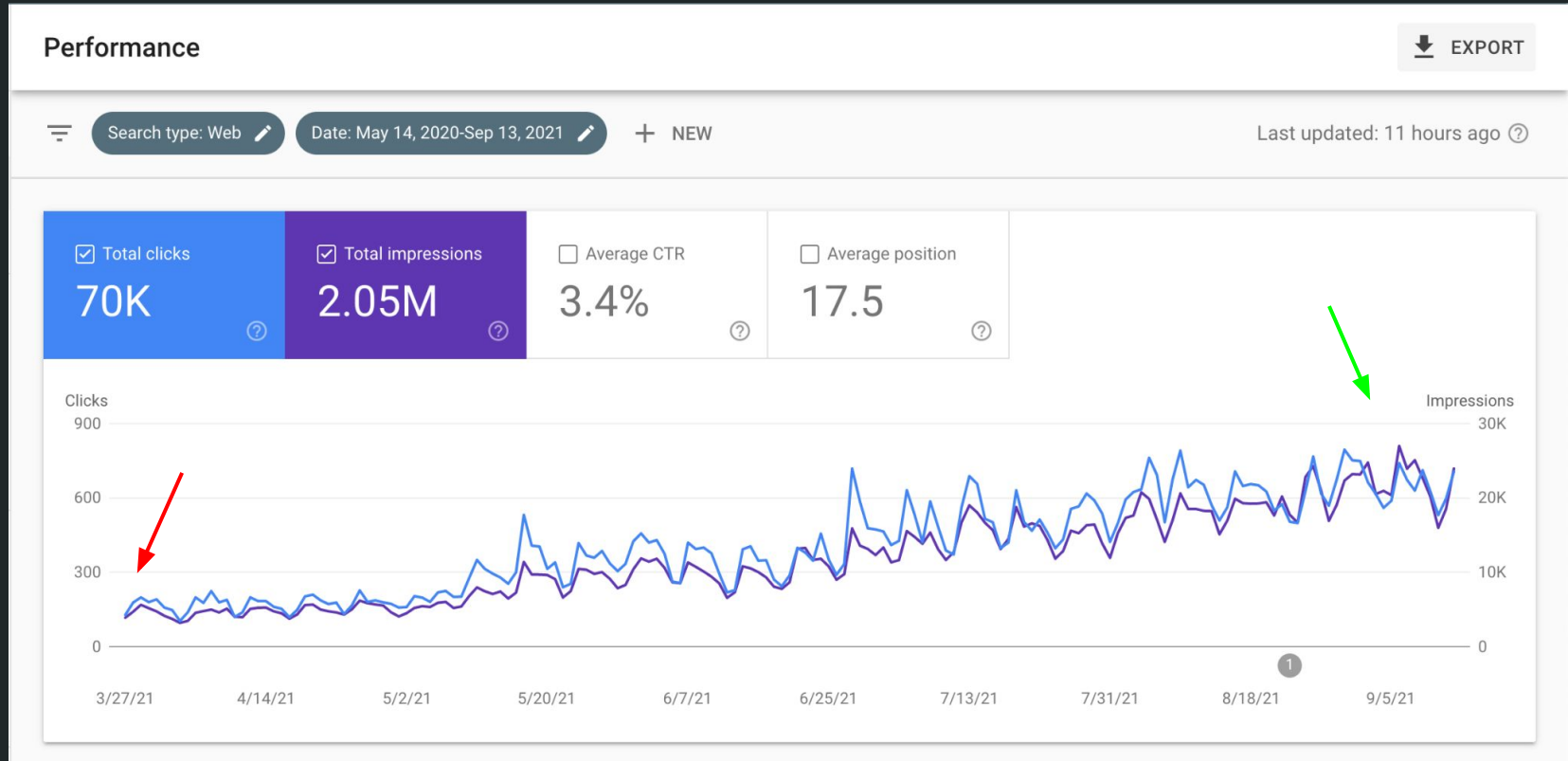
Presented By **Saam Ali**, CEO @ Pharmacy Mentor

The Pharmacy Show

NEC Birmingham

2.55pm, 18th October 2021

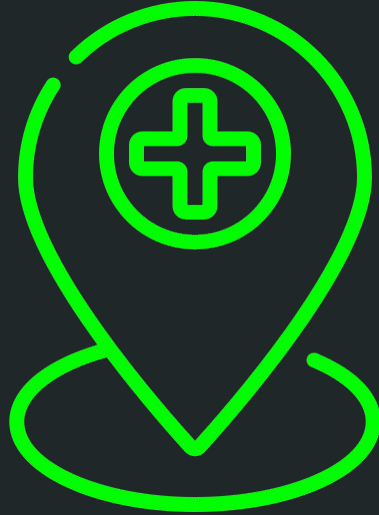
Welcome to the **evolution** of Community Pharmacy



“Holistic Primary Healthcare Hub”

NHS Services

- NHS Prescriptions
- NHS Flu Jabs
- Pharmacy First
- EHC



Private Services

- Travel Clinic
- Ear Wax Removal
- COVID Tests
- Vitamin B12 Injections
- Phlebotomy
- In-house Private GP
- Digital Dentist
- HPV Vaccine
- Weight Management Clinic
- Erectile Dysfunction
- Private Flu Jab

Primary Income Source = Private Services

More
Revenue



More
Profit

The **Future** of Community Pharmacy

Automate
RXs

More Profit



Clinical
Services

More Profit