



PHARMACY FIRST DIGITAL CHECKLIST

A checklist of digital resources and actions to help you deliver the service better, quicker and attract more patients





Browser Bookmarks

Create a folder in your browser called **“Pharmacy First”** and bookmark the following:

- ☐ Community Pharmacy England (CPE)
- ☐ PharmOutcomes
- ☐ CPPE
- ☐ MYS Pharmacy Portal
- ☐ NHS Profile Editor
- ☐ Cliniskills
- ☐ Agilio PF Training Modules
- ☐ ECG Online Training Modules
- ☐ GPhC CPD Portal



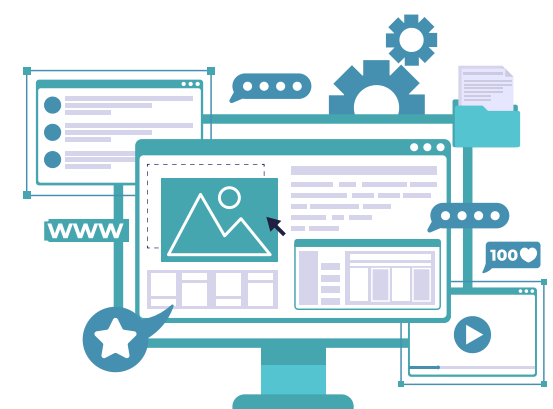


Website Additions

Your website is key for providing more information about the service, promoting it and streamlining your operations:

- ☐ New Website Banner
- ☐ Pharmacy First Landing Page
- ☐ 7 x Optimised Conditions Pages
- ☐ Booking Calendar Embed (see next)
- ☐ Website Pop-up
- ☐ Chat Bot Automation

Get in touch if you need help here





Calendar Evolution

Essential for streamlining your service and managing workload. Be sure to consider the following:

- ☐ Add Pharmacy First as a Category
- ☐ Add Conditions as Services
- ☐ Add PGD Q's for Data Capture
- ☐ Integrate Zoom/Hangouts/Teams
- ☐ Provide Delivery Option
- ☐ Integrate Payments
- ☐ Automatic Feedback Email

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Social Updates

Update all social media profiles to reflect that you're offering Pharmacy First, to **drive awareness & engagement**:

☐

Google Business

Images, videos, services, booking link, offers and more

☐

Facebook

Images, videos, services, booking link, events, stories

☐

Instagram

Stories, reels, images, videos, bio

☐

WhatsApp

Broadcast, business info, automated messages

☐

TikTok

Bio, stories, live

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Other Tools

There are loads of digital tools you can use to help you **deliver a great service**.

- ☐ **PMR System** - If Pharmacy First enabled
- ☐ **ChatGPT** - Consultation queries
- ☐ **YouTube** - Consultation training
- ☐ **Drugs.com** - Medicinal queries
- ☐ **BNF App** - Medicinal queries





GROW YOUR PHARMACY, DIGITALLY

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