pharmacy mentor

# 10 CHATGPT PHARMACY HACKS

# THAT WILL PERMANENTLY CHANGE THE WAY YOU OPERATE



This info will give you ideas on how to use ChatGPT to supercharge your pharmacy business & practice





# A.I. Everyday

If you're not using A.I. in business & practice, you're at a clear disadvantage.

There are 100's of A.I. tools that you can use, and I'll cover those in due course.

But this article explores how you can harness <u>ChatGPT</u> (OpenAI) everyday in your pharmacy to take your operations to another level.









# **Business Plans**

Create a detailed business plan for your pharmacy that covers your objectives over the next 12-months.

It's so good for helping create Objectives and Key Results (OKR's)

### My example prompt for you...

"Over the next 12-months, I want to expand our service offering to include a Travel Clinic and Ear Wax Removal in my pharmacy. I want to make at least £5,000 per month from them. Generate OKR's for me based on this."









# Marketing Plans

As you can imagine, we use ChatGPT everyday to create marketing plans of varying degrees of detail.

For example, we use it to create content plans for ourselves and our clients across multiple platforms.

### My example prompt for you...

"Create a social media strategy for my pharmacy on Facebook. I want to generate as much engagement as possible around the Pharmacy First Scheme over the next 3 months"









# Floor Plans

ChatGPT can help you create shop floor plans way quicker than you used to.

Or use it to guide you on how best to set up your clinic consultation room.

### My example prompt for you...

"Help me create a shop floor plan for my pharmacy. Spring is approaching and I'm looking for ideas on ways to sell more medicines"









# Training Plans

Incredibly useful for creating training plans for your whole pharmacy team.

These can be used alongside more formal training courses.

### My example prompt for you...

"Create a custom but fun training plan for my healthcare assistant over the next 12 months that builds her expertise in travel medicine. I'd like to incentivise her too when she books people in for our vaccination service."



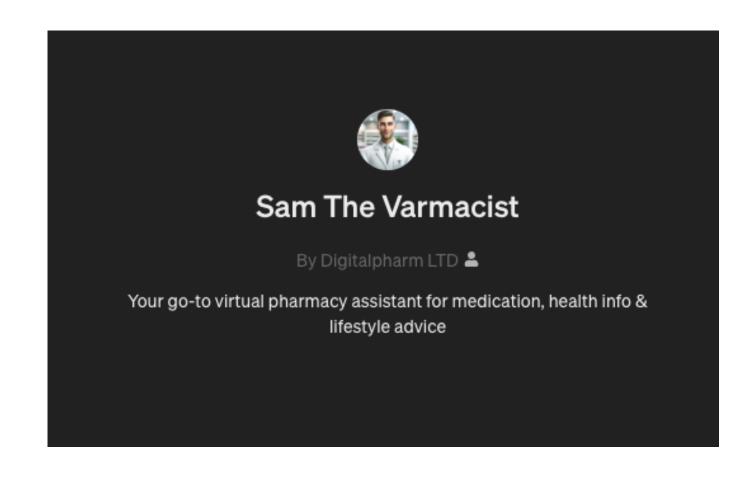




# Chatbot

We can get deeper and use ChatGPT to create your own pharmacy assistant to handle simple patient queries

This would save you hours and hours of admin work every week. Just like <u>Sam the Varmacist</u> below, who can be configured how you wish:







# Health Plans

You can create comprehensive and tailored health plans to give to your patients to go along with the medicines you dispense/prescribe.

You've just made your service unbeatable and patient will love this.

### My example prompt for you...

"I'm starting my patient on a course of weight loss injections. His BMI is 40, and we're aiming to get to a BMI of 25 over the next year. He's a type 2 diabetic and of Iraqi origin. Create a 3-month diet plan for me."





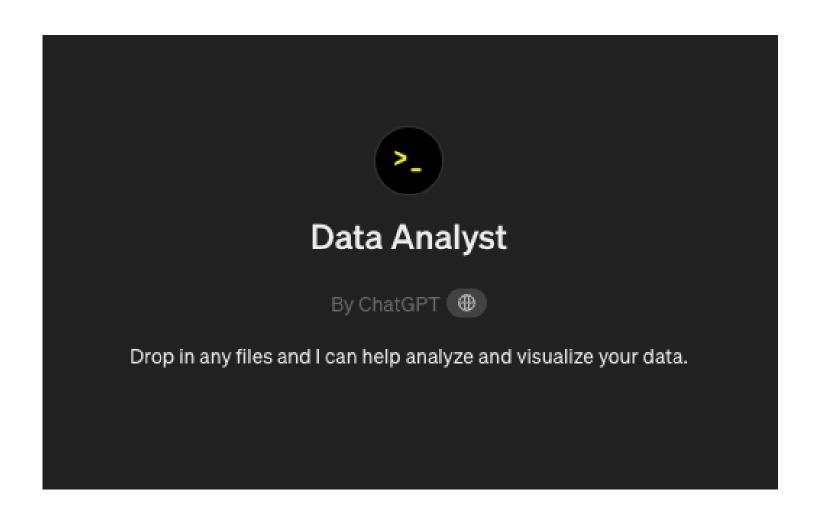




# **Analysing Data**

How many times do you have to deal with excel or csv files with a load of data in it?

There's a GPT called **Data Analyst**. Drop it in there and let it analyse if for you.







# Danger Situations

An epileptic patient begins to show signs of a seizure at the counter and you're struggling to remember what to do.

In this situation, you can voice prompt the ChatGPT App on your phone.



My example prompt for you...

"I need help. A patient of mine is having an epileptic seizure. What do I do?"









## **SOP Generator**

Say bye-bye to generating SOPs all by yourself. ChatGPT can do the leg work for you and save your sanity.

You'll probably need a few prompts to get these spot on though.

### My example prompt for you...

"I'm a pharmacist independent prescriber. Create an SOP that ensures I can confidently and ethically prescribe finasteride for hair loss."







# General Advice

I have ChatGPT open all day, every day. It's like my virtual assistant and saves me hours and hours every week, and also inspires me.

You can rely on it for everyday pharmacy situations, and ask it questions like:

"My pharmacist is coming into work late more often than not now. What's the best way to deal with this?"

"Give me some ideas on ways to boost morale for my team today"

"I'd like to send a letter to Rishi Sunak about our funding situation. Help me make it brutally honest"



# HELPING PHARMACY HARNESS DIGITAL



Saam Ali

CEO, Pharmacy Mentor

Follow for more